

LUXPLORERS

Stardust Betelgeuse s.r.o. ("Luxplorers", "we", "us" or "our") values your privacy and is committed to protecting your personal information.

This Privacy Policy applies to our website www.luxplorers.com, that allows consumers to purchase monthly memberships and photography related products.

By using our Sites and/or purchasing a Membership you consent to the collection, transfer, manipulation, storage, disclosure and other uses of your information as described in this Privacy Policy. Irrespective of which country you reside in or supply information from, you authorize Luxplorers to use your information in the Czech Republic and any other country where Luxplorers operates as described herein. Accordingly, please be sure to read this Privacy Policy before using the Services or submitting information to us.

This Privacy Policy may change from time to time and your continued use of the Services constitutes acceptance of such changes, so please check this Privacy Policy periodically for updates. This Privacy Policy is incorporated by reference into the Luxplorers Terms of Service (and in the event of any inconsistency between the Terms of Use and this Privacy Policy, this Privacy Policy shall govern). If you have any questions or comments about this Privacy Policy, please contact us at support@luxplorers.com.

1. INFORMATION COLLECTION AND USE

The information we collect from you enables us to fulfill your requests for our products (such as Lightroom presets, e-books or other photography related products that you order and receive); send you information or content we believe may be of interest to you; and keep you abreast of any updates related to our Site and your Membership. We also use this information to personalize and continually improve our Site, your experience, and ultimately serve you better.

Information Collected Upon Registration: You may browse our Site without registering. However, if you would like to place an order, become a member, and/or request information from us, then you must complete the account registration process and become a member on our Sites. Whenever you create, register, or edit your Luxplorers account, you provide some basic personal information, such as your name, email address, and password. In order to purchase our products, you must provide us with your credit card information. While you are free to choose not to provide this information, without it, we cannot provide you with any of our products and Services, or complete your Membership. Please safeguard your password and all personal information to avoid the risk of your private information being used by others without your consent, and any potential liability for the unauthorized use of our Sites or your account.

Information We Collect Automatically: When you visit the Sites and/or register for Membership, we may also collect certain additional information by automated means, such as cookies, web beacons, and other automated devices. A "cookie" is a text file that websites send to a visitor's computer or other Internet-connected device to uniquely identify the visitor's browser or to store information or settings in the browser. A "web beacon" (also known as an Internet tag, pixel tag or clear GIF) is used to transmit information back to a web server.

We and/or our third party service partners may employ automated Canvas fingerprinting and other browser-fingerprinting techniques that extract and analyze information about your browser, operating system, and installed graphics hardware in conjunction with other user information (e.g. time-zone, language preference, etc.) to help verify your unique identity for fraud prevention purposes and to improve our Site and Services. By using our Site and Services, you consent to the use of these browser-fingerprinting technologies. See below for

more information on Canvas fingerprinting and ways to detect or block it. We may also use third-party website analytics tools (such as Google Analytics) that collect information about visitor traffic on the Sites that help us continue to improve the Site, performance and user experiences.

The information we may collect by such automated means includes:

Information about the devices our visitors use to access the Internet (such as the IP address and the device, browser, domain name and operating system type)

URLs that refer visitors to our Sites

Dates and times of visits to our Sites

Information on actions taken on our Sites (such as page views and site navigation patterns)

A general geographic location (such as country and city) from which a visitor accesses our Sites

Search terms that visitors use to reach our Sites and the webpage that led you to the Sites

2. COOKIES AND OTHER TRACKING TECHNOLOGY

Cookies Information: Cookies are small pieces of information that are issued to your computer when you visit a website and which store and sometimes track information about your use of the Service. Luxplorers uses cookies to help recognize you as a repeat visitor, to improve the quality of our Service, and to try and make your browsing experience meaningful. When you enter our Sites, our web server sends a cookie to your computer that allows us to recognize your computer, but not the identity of the particular user. By associating the identification numbers in the cookies with other customer information when, for example, you login to the Service, we know that the cookie information relates to you.

Some of the cookies used by our Service are served by us, and some are served by third parties who are delivering services on our behalf. Most web browsers automatically accept cookies but, if you prefer, you can change your browser settings to prevent cookies, or notify you each time a cookie is sent. You can also learn more about cookies by visiting www.allaboutcookies.org, which includes additional useful information on cookies and how to block them using different browsers. By blocking or deleting cookies used on our Service, you may not be able to take full advantage of our Service.

Log File Information or Log Data: Our servers automatically record information ("Log Data") created by your use of the Site or our Services. Log Data may include information such as your IP address, browser type, operating system, the referring web page, pages visited, location, your mobile carrier, device and application IDs, search terms, and cookie information. We receive Log Data when you interact with our Services, for example, when you visit our websites, sign into our Services, interact with our email notifications, or visit a third-party website that includes a Luxplorers button or widget. Luxplorers uses Log Data to provide our Services and to measure, customize, and improve them. We periodically delete all Log Data or remove any common account identifiers, such as your username, full IP address, or email address, after 18 months, if not earlier.

Site Analytics: As noted, we may use automated devices and applications, such as Google Analytics, to evaluate usage of our Site. We also may use other analytic means to evaluate our Site. We use these tools to help us improve our Site, performance and user experiences.

Links: Luxplorers may keep track of how you interact with links across our Services, including our email notifications, third-party services, and client applications, by redirecting clicks or through other means. We do this to help improve our Services, to provide more relevant advertising, and to be able to share aggregate click statistics such as how many times a particular link was clicked on.

3. INFORMATION SHARING AND DISCLOSURE

We do not disclose your private personal information except in the limited circumstances described here.

Service Providers: We engage service providers to perform functions and provide services to us in the Czech Republic and abroad. We may share your private personal information with such service providers subject to confidentiality obligations consistent with this Privacy Policy, and on the condition that the third parties use your private personal data only on our behalf and pursuant to our instructions.

Law and Harm: Notwithstanding anything to the contrary in this Privacy Policy, we may preserve or disclose your information if we believe that it is reasonably necessary to comply with a law, regulation or legal request; to protect the safety of any person; to address fraud, security or technical issues; or to protect Luxplorers rights or property. However, nothing in this Privacy Policy is intended to limit any legal defenses or objections that you may have to a third party's, including a government's, request to disclose your information.

Business Transfers: In the event that Luxplorers is involved in a bankruptcy, merger, acquisition, reorganization or sale of assets, your information may be sold or transferred as part of that transaction. The promises in this Privacy Policy will apply to your information as transferred to the new entity.

4. HOW WE PROTECT YOUR INFORMATION

We are committed to protecting the information we receive from you. We employ reasonable technical and management practices to help protect the confidentiality, security and integrity of data stored on our system. While no computer system is completely secure, we believe the measures we have implemented reduce the likelihood of security problems to a level appropriate to the type of data involved. We have implemented commercially reasonable precautions, including, where appropriate, password protection and SSL. You should take steps to protect against unauthorized access to your password, phone, and computer by, among other things, signing off after using a shared computer, choosing a password that nobody else knows or can easily guess, and keeping your password private. Also, you should never share your login information with others. We are not responsible for any lost, stolen, or compromised passwords or for any activity on your account via unauthorized password activity. To change your Facebook password, you must go to the Facebook site and follow its procedures for changing your password.

5. CHANGES TO THIS POLICY

We may revise this Privacy Policy from time to time. The most current version will govern our use of your information and will always be available for your review at www.luxplorers.com. If we make any change to this Privacy Policy that we in our sole discretion deem material, we will notify you via email to the email address associated with your account. By continuing to access or use the Services after those changes become effective, you agree to be bound by the revised Privacy Policy.